

864750" E5884060

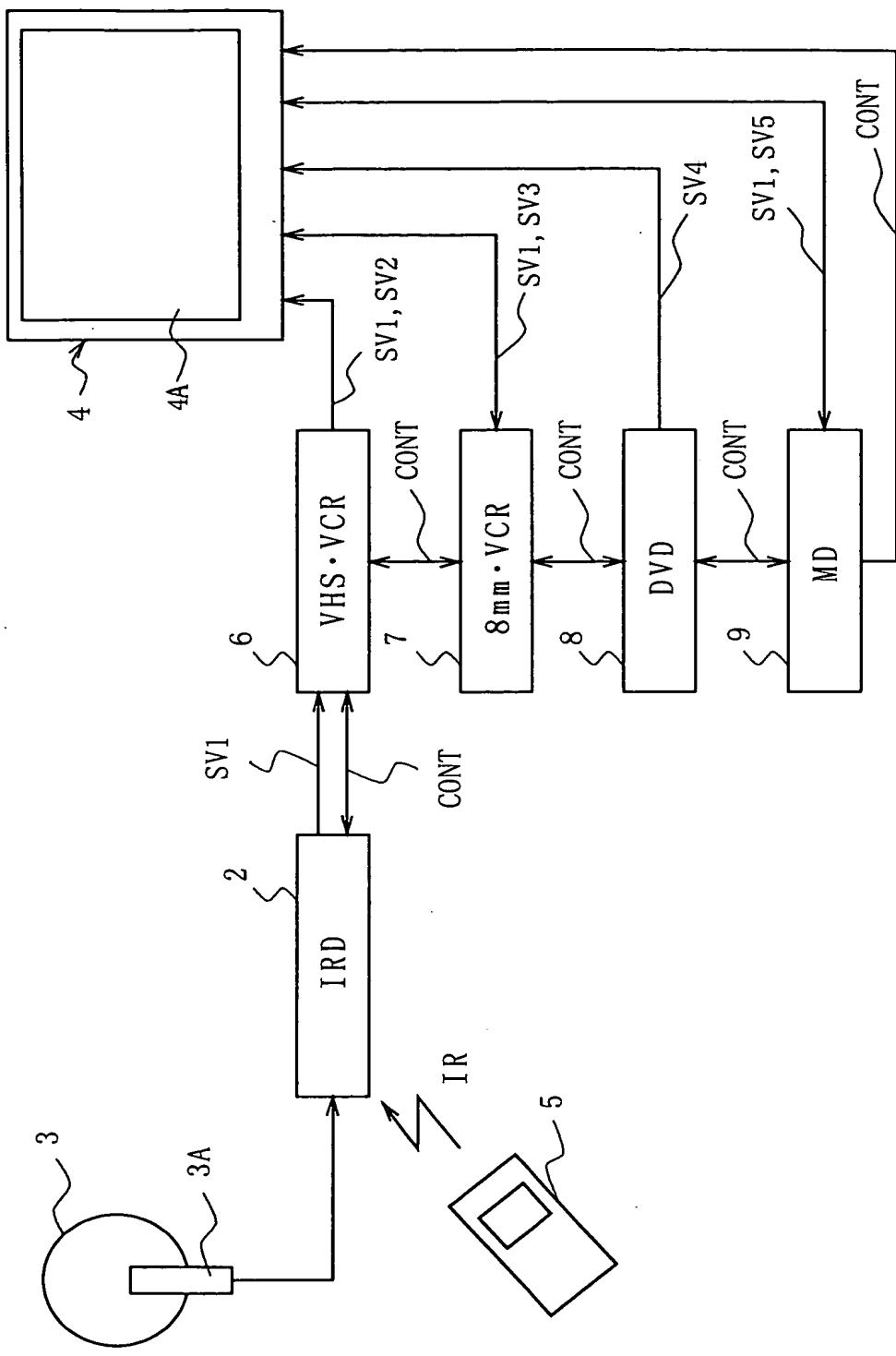


FIG. 1

864750" E588/060

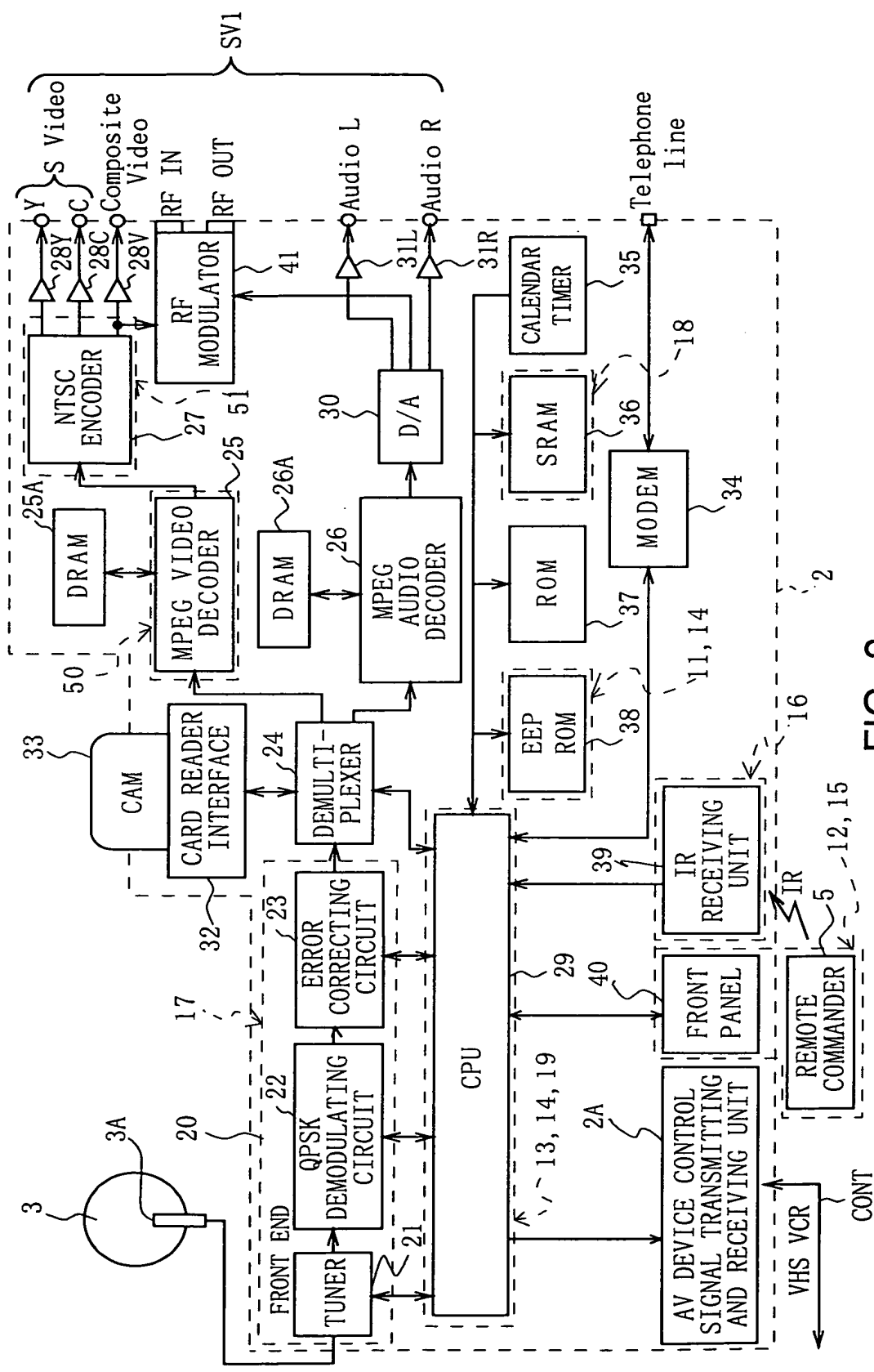


FIG. 2

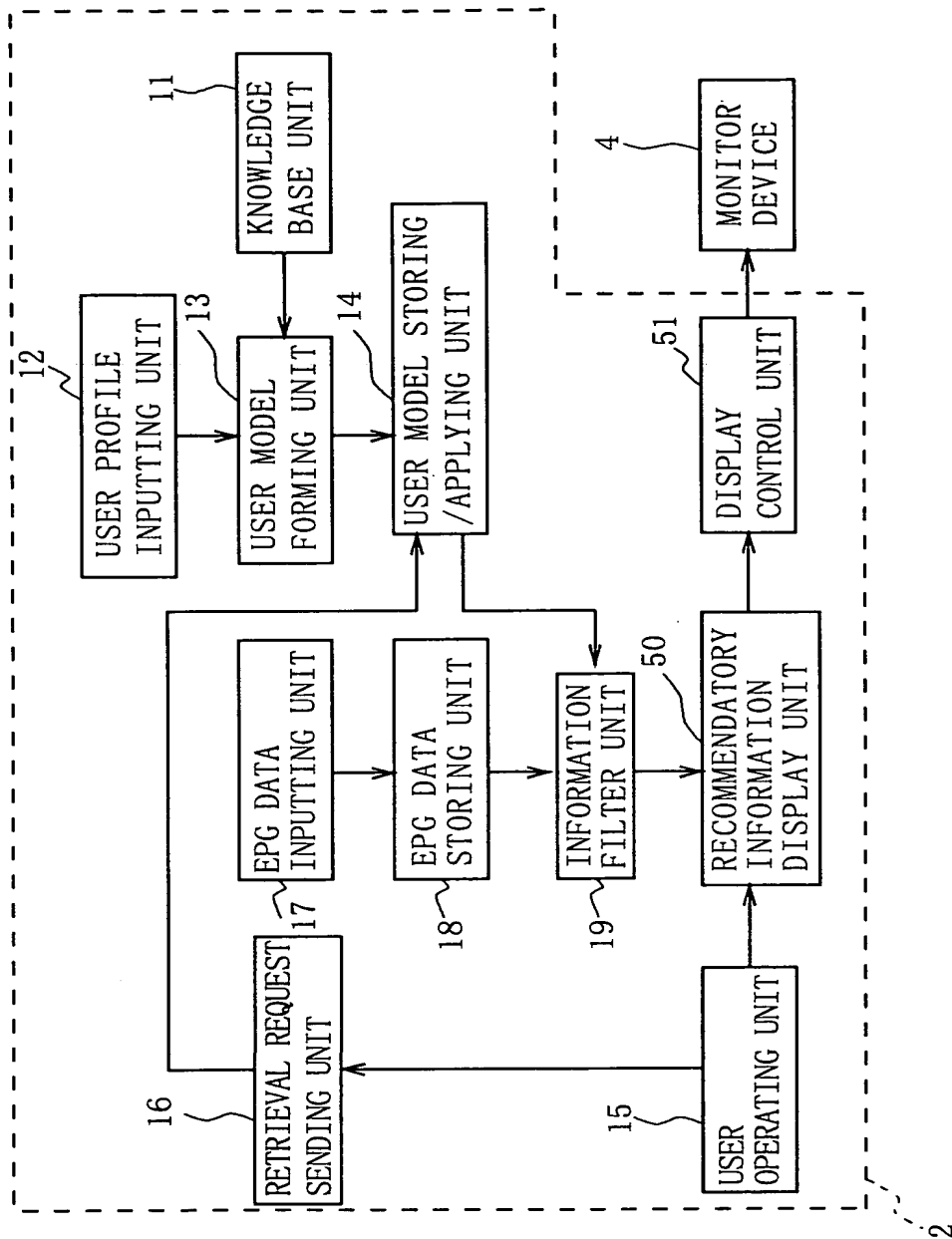


FIG. 3

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
		GENRE				
AGE		"AUDIENCE RATING DATA OF GENRE FOR EACH LIFE SCENE DIVIDED ACCORDING TO AGE AND SEX(%)"				

TB1

FIG. 4A

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
		GENRE				
LIFE STAGE		"AUDIENCE RATING DATA OF GENRE FOR EACH LIFE SCENE DIVIDED ACCORDING TO LIFE STAGE(%)"				

TB2

FIG. 4B

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
		GENRE				
FACTOR		"AUDIENCE RATING DATA OF GENRE FOR EACH LIFE SCENE DIVIDED ACCORDING TO FACTOR AXIS(%)"				

TB3

FIG. 4C

09078853 051498

06450" E5882060

TEENS-MALE	WATCH TV					SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	53.8	51.6	2.2	0	0	0	0	0	0	0	0	0
LUNCH	100	17.6	3.3	0	9.9	3.3	0	0	0	0	0	0	1.1
DINNER	100	67.1	24.2	0	23.1	4.4	0	0	2.2	1.1	1.1	0	1.1
RELAXATION ON WEEKDAYS	100	33	1.1	0	15.4	7.7	0	0	2.2	0	1.1	0	5.5
RELAXATION ON HOLIDAYS	100	29.7	0	3.3	14.3	4.4	0	0	3.3	0	0	0	4.4

(%)

FIG. 5A

TWENTIES-MALE	WATCH TV					SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	66.6	64.4	1.1	1.1	0	0	0	0	0	0	0	0
LUNCH	100	36.6	12.2	0	20	4.4	0	0	0	0	0	0	0
DINNER	100	73.3	30	2.2	30	8.9	0	0	1.1	1.1	0	0	0
RELAXATION ON WEEKDAYS	100	56.6	3.3	7.8	23.3	16.7	0	0	1.1	0	1.1	0	3.3
RELAXATION ON HOLIDAYS	100	35.5	2.2	5.6	16.7	1.1	0	0	4.4	1.1	1.1	1.1	2.2

(%)

FIG. 5B

APPROVED	J.G. TIC.	
BY	CLASS	SUBCLASS

THIRTIES-MALE	WATCH TV					NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN	
BREAKFAST	100	59.7	58.7	0	0	0	0	0	0	0	0	0	0	1	0
LUNCH	100	37.5	25	0	9.6	2.9	0	0	0	0	0	0	0	0	0
DINNER	100	73.1	46.2	1.9	11.5	9.6	1	0	0	0	0	1	0	1.9	0
RELAXATION ON WEEKDAYS	100	59.7	18.3	9.6	18.3	7.7	2.9	0	0	0	1	0	0	1.9	0
RELAXATION ON HOLIDAYS	100	52	4.8	17.3	13.5	4.8	8.7	1.9	1	0	0	0	0	0	0

FIG. 6A

FORTIES-MALE	WATCH TV					NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN	
BREAKFAST	100	54.3	53.5	0	0.8	0	0	0	0	0	0	0	0	0	0
LUNCH	100	38.6	21.3	0	15.7	1.6	0	0	0	0	0	0	0	0	0
DINNER	100	65.4	37	5.5	13.4	1.6	2.4	1.6	1.6	2.4	1.6	0	0	3.9	0
RELAXATION ON WEEKDAYS	100	63.8	22.8	8.7	10.2	3.9	15	2.4	2.4	2.4	2.4	0.8	0	0	0
RELAXATION ON HOLIDAYS	100	46.6	6.3	15	7.1	0.8	14.2	2.4	0	0	0	0	0	0.8	0

FIG. 6B

APPROVED	J.G. FIG.	
BY	CLASS	SUBCLASS
REPORTS MAN		

FIFTIES-MALE	WATCH TV					SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	58.3	57.1	0	0	1.2	0	0	0	0	0	0	0
LUNCH	100	39.3	29.8	0	0	9.5	0	0	0	0	0	0	0
DINNER	100	66.7	60.7	0	0	2.4	2.4	0	0	0	0	0	1.2
RELAXATION ON WEEKDAYS	100	52.5	17.9	10.7	4.8	6	7.1	4.8	0	0	0	0	0
RELAXATION ON HOLIDAYS	100	46.5	8.3	15.5	4.8	2.4	10.7	2.4	0	0	0	0	0

FIG. 7A

SIXTIES-MALE	WATCH TV					SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	58.4	51.2	0	0	6	0	0	0	1.2	0	0	0
LUNCH	100	51.2	33.3	0	0	8.3	6	1.2	0	1.2	0	1.2	0
DINNER	100	58.5	40.5	3.6	3.6	2.4	3.6	2.4	2.4	2.4	1.2	1.2	1.2
RELAXATION ON WEEKDAYS	100	33.4	9.5	4.8	3.6	4.8	8.3	2.4	0	2.4	0	0	0
RELAXATION ON HOLIDAYS	100	34.6	7.1	13.1	4.8	4.8	3.6	1.2	0	1.2	0	0	0

FIG. 7B

APPROVED	D.C. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

TEENS-FEMALE	WATCH TV						SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN	
BREAKFAST	100	62.8	58.5	1.1	0	0	0	0	0	0	0	0	1.1	2.1	
LUNCH	100	19.2	2.1	0	12.8	4.3	0	0	0	0	0	0	0	0	
DINNER	100	62.7	19.1	0	26.6	9.6	0	0	0	0	0	0	0	7.4	
RELAXATION ON WEEKDAYS	100	43.7	1.1	0	13.8	22.3	0	0	0	4.3	0	1.1	0	1.1	
RELAXATION ON HOLIDAYS	100	33	0	0	17	6.4	0	0	4.3	0	0	3.2	0	2.1	

(%)

FIG. 8A

TWENTIES-FEMALE	WATCH TV						SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN	
BREAKFAST	100	59.1	52.4	0	0	1.9	0	0	0	0	0	0	0	4.8	
LUNCH	100	50.5	7.6	0	36.2	5.7	0	0	0	0	0	0	1	0	
DINNER	100	67.9	24.8	0	24.8	8.6	0	0	1	1	1	1	0	6.7	
RELAXATION ON WEEKDAYS	100	52.4	7.6	1.9	15.2	21.9	0	0	4.8	0	0	0	0	1	
RELAXATION ON HOLIDAYS	100	32.5	2.9	1.9	18.1	4.8	0	0	3.8	0	1	0	0	0	

(%)

FIG. 8B



THIRTIES-FEMALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	66.1	61.2	0	1	0	0	0	0	2.9
LUNCH	100	63.1	22.3	1	34	0	0	0	0	0
DINNER	100	64.1	29.1	0	14.6	0	0	0	0	13.6
RELAXATION ON WEEKDAYS	100	56.3	10.7	2.9	16.5	3.9	0	1	1.9	3.9
RELAXATION ON HOLIDAYS	100	44.8	3.9	3.9	15.5	6.8	1	1	0	1

(%)

FIG. 9A

FORTIES-FEMALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	61.6	60.7	0	0.9	0	0	0	0	0
LUNCH	100	60.7	28	24.3	4.7	0.9	0	0	2.8	0
DINNER	100	61.6	33.6	19.6	5.6	0	0	0.9	0	1.9
RELAXATION ON WEEKDAYS	100	38.2	6.5	11.2	15.9	0.9	0	1.9	0.9	0
RELAXATION ON HOLIDAYS	100	36.5	2.8	15	7.5	6.5	0.9	1.9	0	0

(%)

FIG. 9B

APPROVED	FIG.	
BY	CLASS	SUBCLASS

FIFTIES- FEMALE	WATCH TV			NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
	100	62	57	0	0	0	5	0	0	0	0	0
BREAKFAST	100	62	57	0	0	0	5	0	0	0	0	0
LUNCH	100	63	37	0	0	15	8	0	0	1	2	0
DINNER	100	63	49	1	7	5	5	0	0	1	0	0
RELAXATION ON WEEKDAYS	100	41	10	0	5	16	3	3	2	2	3	0
RELAXATION ON HOLIDAYS	100	41	5	6	5	12	4	5	3	1	0	0

(%)

FIG. 10A

SIXTIES- FEMALE	WATCH TV										NEWS		SPORTS		VARIETY		DRAMA		MOVIE		DOCUMENTARY		MUSIC		CULTURE		PROGRAM FOR CHILDREN		
	100	57.5	54.3	0	0	0	0	2.1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BREAKFAST	100	57.5	54.3	0	0	0	0	2.1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LUNCH	100	63.8	36.2	0	0	0	0	12.8	7.4	7.4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
DINNER	100	58.6	39.4	2.1	2.1	2.1	2.1	6.4	5.3	5.3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1.1
RELAXATION ON WEEKDAYS	100	39.4	11.7	2.1	2.1	2.1	2.1	17	4.3	4.3	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	0
RELAXATION ON HOLIDAYS	100	44.7	3.2	5.3	5.3	5.3	5.3	17	6.4	6.4	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	10.6	0

(%)

FIG. 10B

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AVERAGE						
SIXTIES-FEMALE						
...						
THIRTIES-MALE						
TWENTIES-MALE						
TEENS-MALE	AVERAGE	BREAKFAST TIME	LUNCH TIME	DINNER TIME	RELAXATION TIME ON WEEKDAYS	RELAXATION TIME ON HOLIDAYS
GENRE	"AUDIENCE RATING OF GENRE FOR EACH LIFE SCENE"					

FIG. 11

APPROVED	2.G. FIG.	
BY	CLASS	SUBCLASS
DATE		

CLUSTER 1	WATCH TV							PROGRAM FOR CHILDREN		
		NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	
BREAKFAST	100	58.2	55.3	0.4	0	1.7	0	0	0	0.8
LUNCH	100	43.8	16.9	0	21.1	4.6	0	0	0.8	0
DINNER	100	65.8	36.3	0.8	16	5.5	0	0.4	0	5.5
RELAXATION ON WEEKDAYS	100	57.1	11.8	6.8	16.5	13.5	1.7	1.7	0.4	1.7
RELAXATION ON HOLIDAYS	100	42.7	2.1	11.4	13.5	7.2	1.3	1.3	0.4	1.7

(%)

FIG. 12

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	AVERAGE	GENRE
AGE		"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO AGE AND SEX(%)"

FIG. 13A

	AVERAGE	GENRE
AGE		"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO AGE AND SEX(%)"

FIG. 13B

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APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS

	NEWS						DOCUMENTARY						MUSIC		CULTURE		PROGRAM FOR CHILDREN	
AVERAGE FOR EACH AGE AND SEX	100	96	74.2	75.3	65.2	84.7	53.4	59.3	62	38.6								
TEENS-MALE	100	86.8	75.8	86.8	68.1	91.2	46.2	78	31.9	69.2								
TWENTIES-MALE	100	94.4	75.6	85.6	66.7	88.9	52.2	71.1	45.6	45.6								
THIRTIES-MALE	100	97.1	85.6	77.9	52.9	87.5	51.9	49	52.9	47.1								
FORTIES-MALE	100	98.4	91.3	62.2	38.6	85	57.5	44.9	59.1	29.1								
FIFTIES-MALE	100	98.8	85.7	50	39.3	78.6	48.8	39.3	60.7	9.5								
SIXTIES-MALE	100	100	88.1	63.1	58.3	86.9	48.8	40.5	69	11.9								
TEENS-FEMALE	100	92.6	73.4	94.7	93.6	95.7	57.4	85.1	58.5	69.1								
TWENTIES-FEMALE	100	96.2	68.6	89.5	81.9	84.8	49.5	67.6	64.8	54.3								
THIRTIES-FEMALE	100	96.1	56.3	82.5	74.8	81.6	58.3	70.9	69.9	71.8								
FORTIES-FEMALE	100	98.1	59.8	75.7	68.2	83.2	55.1	55.1	69.2	26.2								
FIFTIES-FEMALE	100	96	64	65	71	73	55	53	80	14								
SIXTIES-FEMALE	100	96.8	66	69.1	73.4	80.9	57.4	59.6	79.8	10.6								

(%)

(%)

FIG. 14

	AVERAGE	GENRE
LIFE STAGE		“WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO LIFE STAGE(%)”

FIG. 15A

	AVERAGE	GENRE
LIFE STAGE		“OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO LIFE STAGE(%)”

FIG. 15B

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	AVERAGE	GENRE
	FACTOR	"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO FACTOR AXIS(%)"

FIG. 16A

	AVERAGE	GENRE
	FACTOR	"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO FACTOR AXIS(%)"

FIG. 16B

	AVERAGE	GENRE
	CLUSTER	"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO ATTITUDE VALUE CLUSTER(%)"

FIG. 16C

	AVERAGE	GENRE
	CLUSTER	"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO ATTITUDE VALUE CLUSTER(%)"

FIG. 16D

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APPROVED	FIG.
BY	CLASS
	8030CLASS

	PROGRAM FOR CHILDREN						
	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC
CLUSTER AVERAGE	100	96	74.2	75.3	65.2	84.7	53.4
CLUSTER 1	100	97.9	82.7	84.8	69.2	86.1	54.4
CLUSTER 2	100	98.6	84.1	71	34.8	76.8	59.4
CLUSTER 3	100	97	76.2	71.3	62.4	90.1	63.4
CLUSTER 4	100	98.3	62.7	74.6	70.3	89	55.9
CLUSTER 5	100	95.2	82.2	95.2	90.4	97.3	61.6
CLUSTER 6	100	98.3	62	50.4	43.8	72.7	45.5
CLUSTER 7	100	96.2	65.2	78.8	68.9	84.1	46.2
CLUSTER 8	100	92.2	82.4	80.4	52.9	64.7	31.4

(%)

FIG. 17

APPROVED	DATE	BY
	CLASS	SUBCLASS
REVISION		

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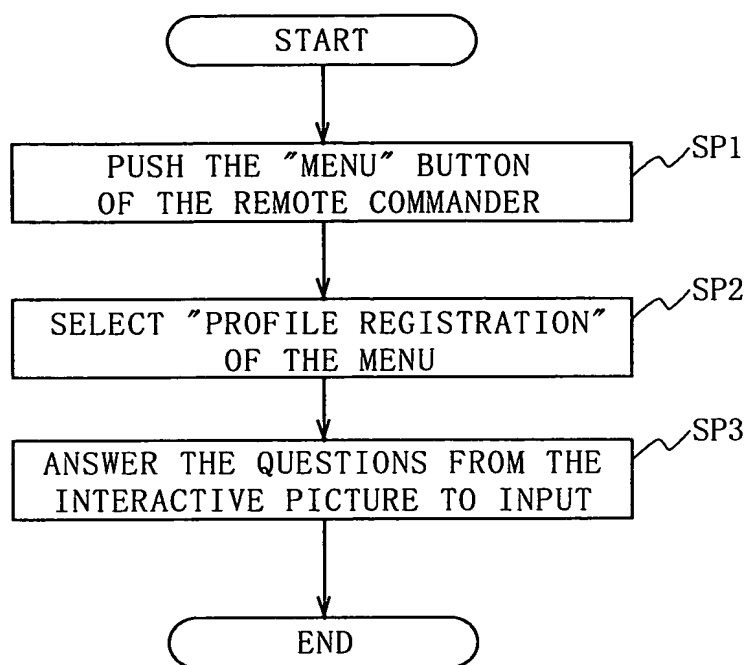


FIG. 18

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APPROVED TO	
BY	CLASS SUBCLASS

SELECT EACH APPLICABLE ITEM WITH A CURSOR AND PUSH THE DETERMINATION BUTTON.

AGE: ☐ NINETEEN OR BELOW, ☐ TWENTIES, ☒ THIRTIES, ☐ FORTIES, ☐ FIFTIES, ☐ SIXTY AND OVER

SEX: ☐ MALE, ☐ FEMALE

☐ END

4A

FIG. 19

FIG. 20

APPROVED	BY	CLASS	SUBCLASS

WHICH OF THE TYPES DO YOU CLOSE TO ? SELECT EACH APPLICABLE CIRCLE.

<p>YOU ARE AFFIRMATIVE TO TV. YOU PARTICIPATES A PROGRAM POSITIVELY AND REACTS. YOU WATCH INTERACTIVELY WITH EVERYONE.</p>	<p>UNDECIDED</p>	<p>IT IS A WASTE OF TIME TO WATCH TV. THERE ARE MANY WORTHLESS PROGRAMS.</p>
<p>TV IS USEFUL IN KNOWLEDGE EDUCATION. NEWS, DOCUMENTARY, AND SPORTS ARE GOOD.</p>	<p>UNDECIDED</p>	<p>YOU LIKE MERRY PROGRAMS. YOU WATCH TV UNRESTRICTEDLY AND WASTE YOUR TIME.</p>
<p>TV IS YOUR ESSENTIAL FUN AND AMUSEMENT. TV IS THE BEST FOR A CHANGE.</p>	<p>UNDECIDED</p>	<p>IT MIGHT BE BETTER NOT TO WATCH TV. YOU WATCH TV ONLY FOR A FREE TIME AND DO NOT CARE IF YOU HAVE NO TV.</p>
<p>YOU WATCH TV UNRESTRICTEDLY. YOU CAN NOT STOP ONCE YOU START. YOU WATCH TV TO BE PICKLED IN IT AND ZAP IT A LOT.</p>	<p>UNDECIDED</p>	<p>YOU WATCH ONLY A DESIRED PROGRAM. YOU WATCH TV ONLY FOR A VERY FREE TIME.</p>

FIG. 21A

WHICH OF THE TYPES DO YOU CLOSE TO ? SELECT EACH APPLICABLE CIRCLE.

<p>YOU WANT TO WATCH A POPULAR PROGRAM. A SPECIAL PROGRAM IS INTERESTING.</p>	<p>UNDECIDED</p>	<p>TV IS NOT NECESSARY. THERE ARE MANY WORTHLESS PROGRAMS RECENTLY.</p>
<p>YOU HAVE NOT SO MANY PROGRAMS YOU ALWAYS WATCH. YOU PREFER A PROGRAM WITHOUT A STORY.</p>	<p>UNDECIDED</p>	<p>YOU HAVE PROGRAMS YOU ALWAYS WATCH. YOU PREFER A PROGRAM WITH A STORY.</p>
<p>YOU LIKE AN EASY PROGRAM WITHOUT A STORY. YOU LIKE TO WATCH A COMEDY LAUGHINGLY. YOU LIKE A LIGHT AND CHEERFUL PROGRAM.</p>	<p>UNDECIDED</p>	<p>YOU LIKE A LONG-TERM DRAMA AND STORY. YOU ARE IMPRESSED BY A DRAMA AND MOVIE AND SYMPATHIZE WITH THE CHARACTERS. YOU ARE DEEPLY IMPRESSED.</p>
<p>YOU WATCH TV MOSTLY ALONE. YOU TRY TO WATCH ONLY A DESIRED PROGRAM.</p>	<p>UNDECIDED</p>	<p>YOU WATCH TV MOSTLY WITH YOUR FAMILY. YOU WATCH TV HAPPILY.</p>

FIG. 21B

SOVEL	CLASS	SUBCLASS
BY		

WHICH OF THE TYPES DO YOU CLOSE TO ? SELECT ONE FROM THE TYPES 1 TO 8.	
1. BALANCED GROUP	YOU ARE STANDARD AUDIENCE. YOU ARE SLIGHTLY AFFIRMATIVE TO TV, WATCH UNRESTRICTEDLY, AND PREFER AN EASY PROGRAM WITHOUT STORY.
2. UNRESTRICTEDLY ZAPPING GROUP	YOU WATCH TV UNRESTRICTEDLY AND ZAPS A LOT. YOU PREFER AN EASY PROGRAM WITHOUT STORY. YOU ARE NEGATIVE TO TV COMPARATIVELY.
3. UNRESTRICTED GROUP	YOU WATCH TV UNRESTRICTEDLY AND CAN NOT STOP ONCE YOU START. YOU DO NOT PARTICIPATE IN TV POSITIVELY. YOU PREFER A PROGRAM WITH A STORY AND DRAMA COMPARATIVELY.
4. ABSORBED IN STORY PROGRAM GROUP	YOU PREFER AN IMPRESSION WITH A STORY AND DRAMA. YOU DO NOT PARTICIPATE IN TV POSITIVELY. YOU WATCH TV RESTRICTEDLY COMPARATIVELY.
5. TV IS MY FRIEND GROUP	YOU PARTICIPATE IN TV POSITIVELY AND ENJOY WITH EVERYONE. YOU PREFER AN IMPRESSIVE PROGRAM WITH A STORY AND DRAMA. YOU HAVE A TENDENCY TO WATCH TV UNRESTRICTEDLY.
6. ANTI-TV GROUP	YOU ARE NEGATIVE TO TV. YOU SELECT A DESIRED PROGRAM. YOU WATCH AN EASY PROGRAM WITHOUT A STORY COMPARATIVELY.
7. BUSY GROUP	YOU SELECT A SPECIALLY DESIRED PROGRAM. YOU ARE AFFIRMATIVE TO TV COMPARATIVELY AND PARTICIPATE IN TV. YOU WATCH REGARDLESS OF A PROGRAM TYPE.
8. LAUGHTER GROUP	YOU PREFER AN EASY AND COMFORTABLE PROGRAM WITHOUT STORY. YOU ARE AFFIRMATIVE TO TV AND PARTICIPATE POSITIVELY. YOU SELECT A COMPARATIVELY DESIRED PROGRAM.

FIG. 22

FIG. 23	CLASS	SUBCLASS
FIG. 23	CLASS	SUBCLASS

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
GENRE	"AUDIENCE RATING OF GENRE DIVIDED ACCORDING TO LIFE SCENE."					

U

FIG. 23



APPROVED	O.G. FIG.
BY	CLASS SUBJECT

NOTE: M IS AN IDENTIFICATION KEY INDICATING SEX OF MALE.

THIRTIES-MALE (30. 1. M)						
TWENTIES- MALE (20. 1. M)	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
GENRE	"AUDIENCE RATING OF GENRE FOR EACH LIFE SCENE DIVIDED ACCORDING TO AGE AND SEX."					

FIG. 24

	AVERAGE	MON TUE WED THU FRI SAT SUN													
		5	6	7	~	12	13	14	~	19	24	1	2	3	4
GENRE	12	"AUDIENCE FREQUENCY OF GENRE FOR EACH TIME ZONE (0 TO 100)"													
	~														
	16														

FIG. 25A

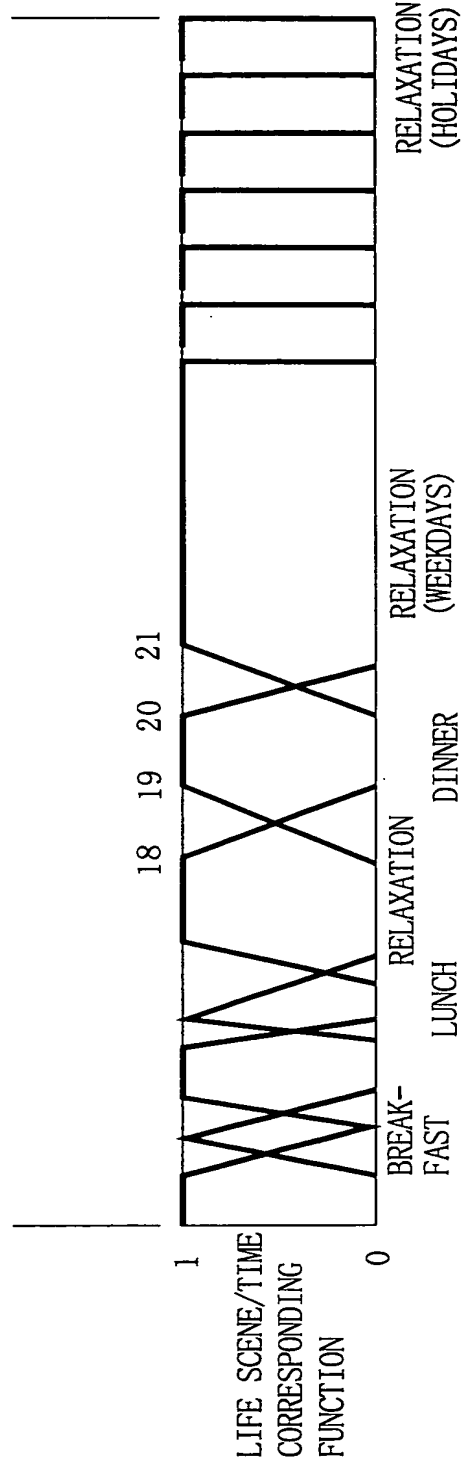


FIG. 25B

ASK YOU ABOUT YOUR LIFE PATTERN.  INPUT NUMERALS IN THE BLANKS.

• WHAT TIME DO YOU USUALLY HAVE DINNER ? A  :  ~ B  :

• WHAT TIME DO YOU HAVE EARLIER AND LATER DINNER ? C  :  ~ D  :

4A

FIG. 26

CLUSTER 5

RECOMMENDATORY PROGRAMS/CHANNEL LIST

NOVEMBER 22 (FRI.)  
10:00PM

☐ NEWS

☐ DRAMA/COMEDY

☐ MUSIC

☐ SPORTS

☐ MOVIE

☐ CULTURE/HOBBY/OTHERS

☐ VARIETY

☐ DOCUMENTARY

TITLE LIST

MULTI-PICTURE

<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">A</span>	<span style="border: 1px solid black; padding: 2px;">B</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">C</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">D</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">E</span>	<span style="border: 1px solid black; padding: 2px;">F</span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">G</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">H</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">I</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">J</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">K</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">L</span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">M</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">N</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">O</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">P</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">Q</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">R</span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">S</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">T</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">U</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">V</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">W</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">X</span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">Y</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">Z</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">[</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">]</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">^</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">_</span>
<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">{</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">}</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">~</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;"> </span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">/</span>	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">\</span>

FIG. 27

4A

		SUN.	SAT.	FRI.	THUR.	WED.	TUE.	MON.													
AVERAGE		5	6	~	12	13	14	~	24	1	2	3	4								
GENRE	1	"THE FREQUENCY OF WATCH FOR GENRE FOR EACH TIME ZONE (0~100)"																			
	2																				
	n																				

FIG. 28A

[illegible]

**FIG. 28B**

**SECRET**

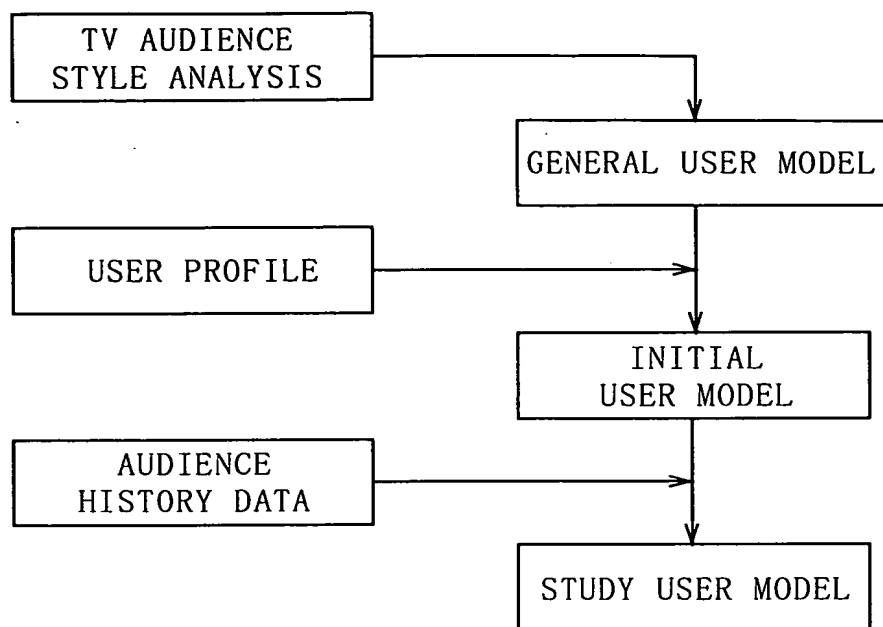


FIG. 29

CLUSTER (5) RECOMMENDATORY PROGRAMS/TITLE LIST		NOVEMBER 22 (FRI.) 10:00PM	
	THE X X X YOU WIN A PRIZE OF FOREIGN WORLD TRAVELING AT LAST ?		△△ SHOW YOU CAN NOT MISS THIS WEEK'S ○○!
	○○○ THE GRANDSTORY OF THE FIRST LOCATION OF X X IN A DRAMA!!		" X X X " '93 ○○ DIRECTOR THE SCHOOL PICTURE FOR YOUNG FROM ○○ DIRECTOR.
	JAPANESE MUSIC TOP 10 "△△△" X X X WILL CONTINUE TO BE ON THE TOP THIS WEEK ?		VOL.4 ○○ THAT △△ RUNS THROUGH THE KARAOKE FIELD LIKE A STORM !?

4A

FIG. 30